



2026 MEMBER ADVERTISEMENT RATES for AKF

Ad Size	Dimensions	Printed 1x	Printed 3x	Printed 6x	Printed 12x
Cover 2, 3	8.75" x 11.125"	Premium positions are only available to AAZK Chapters, Commercial or Institutional Members, or Conservation Partners, with 12-month agreements in good standing. Rights to premium positions may be retained as long as advertisers maintain current membership and 12-month agreement. When rights are vacated, assignments will be re-allocated.			\$490.00 EA
Page 1	8.75" x 11.125"				\$425.00 EA
Back Cover	8.75" x 5.5" H				\$440.00 EA
Full Page	8.75" x 11.125"	\$495.00	\$458.00 EA	\$425.00 EA	\$375.00 EA
3/4 Page	8.75" x 8.375"	\$425.00	\$405.00 EA	\$375.00 EA	\$345.00 EA
Half Page	8.75" x 5.5" H 4.375" x 11.125" V	\$365.00	\$350.00 EA	\$325.00 EA	\$295.00 EA
Quarter Page	8.75" x 2.25" H 4.375" x 5.5" V	\$318.00	\$298.00 EA	\$275.00 EA	\$260.00 EA
Eighth Page	4.375" x 2.75"	\$280.00	\$260.00 EA	\$240.00 EA	\$220.00 EA
Two page spread	8.75" x 11.125" x 2	\$1000.00			
Four page insert	8.75" x 11.125" x 4	\$3250.00			

NON-MEMBER ADVERTISEMENT RATES for AKF

Ad Size	Dimensions	Printed 1x	Printed 3x	Printed 6x	Printed 12x
Full Page	8.75 x 11.125	\$990.00	\$915.00 EA	\$850.00 EA	\$750.00EA
3/4 Page	8.75" x 8.375"	\$840.00	\$800.00 EA	\$750.00 EA	\$660.00 EA
Half Page	8.75" x 5.5" H 4.375" x 11.125" V	\$730.00	\$700.00 EA	\$650.00 EA	\$590.00 EA
Quarter Page	8.75" x 2.25" H 4.375" x 5.5" V	\$635.00	\$595.00 EA	\$550.00 EA	\$500.00 EA
Eighth Page	4.375" x 2.75"	\$560.00	\$520.00 EA	\$500.00 EA	\$440.00 EA

H = Horizontal Copy, V = Vertical Copy

All rates are in U.S. dollars

Prices are for camera-ready copy. Copy preparation by AKF staff will require additional fees dependent on size and complexity of advertisement.

Deadlines

Contracts/insertion orders are due no later than the 3rd of the month preceding the first publication of your ad. Artwork is also due by the 3rd of the month preceding publication. If any deadline falls on a weekend or U.S. national holiday, the due date will be the next business day.

Specifications

Programs: Adobe Illustrator, Photoshop. If possible, please convert Mac files to PC-compatible PDF files.

File Formats and Resolution: All graphics should be EPS, TIFF or PDF files (hi-res, min 300 dpi). Word, Powerpoint, and MS Publisher files are not acceptable. Photos must be a minimum of 300 dpi and 2625 x 3375 pixels for covers, and at least 1200 x 1800 pixels for all other photos.

Color: All color ads must be designed in CMYK. RGB colors must be converted to CMYK before submission. PMS spot colors are unacceptable.

Circulation: Approximately 3000 zoo and aquarium professionals who are members of AAZK.

Available Advertising Space

Premier advertising space is reserved. For available space please contact the Editor of the Animal Keepers' Forum.

Contact: The AKF Editor can be contacted at:

Shane Good
Editor, AAZK
P.O. Box 535
Valley City, OH 44280
330-483-1104
shane.good@aazk.org

Remittance Policy: Payments for all advertisements are due within 30 days of the date of the invoice. A finance charge of 10% will be applied to late payments.

Payments: Payments must be made to the AAZK Administrative Office at:

AAZK
2820 S. Alma School
Suite 18 PMB 2057
Chandler AZ 85286