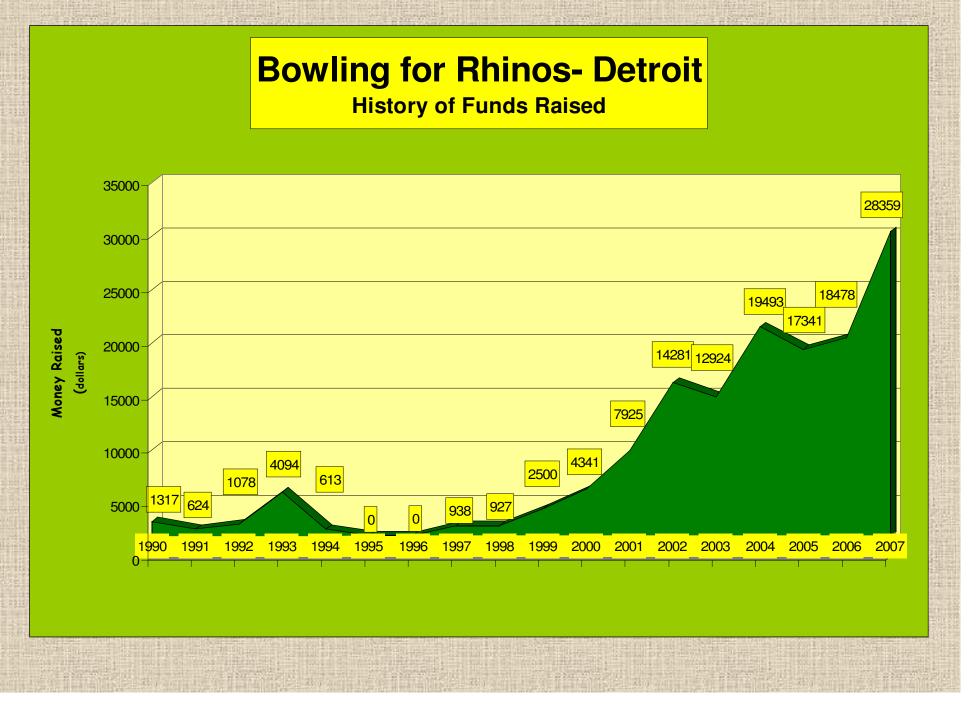


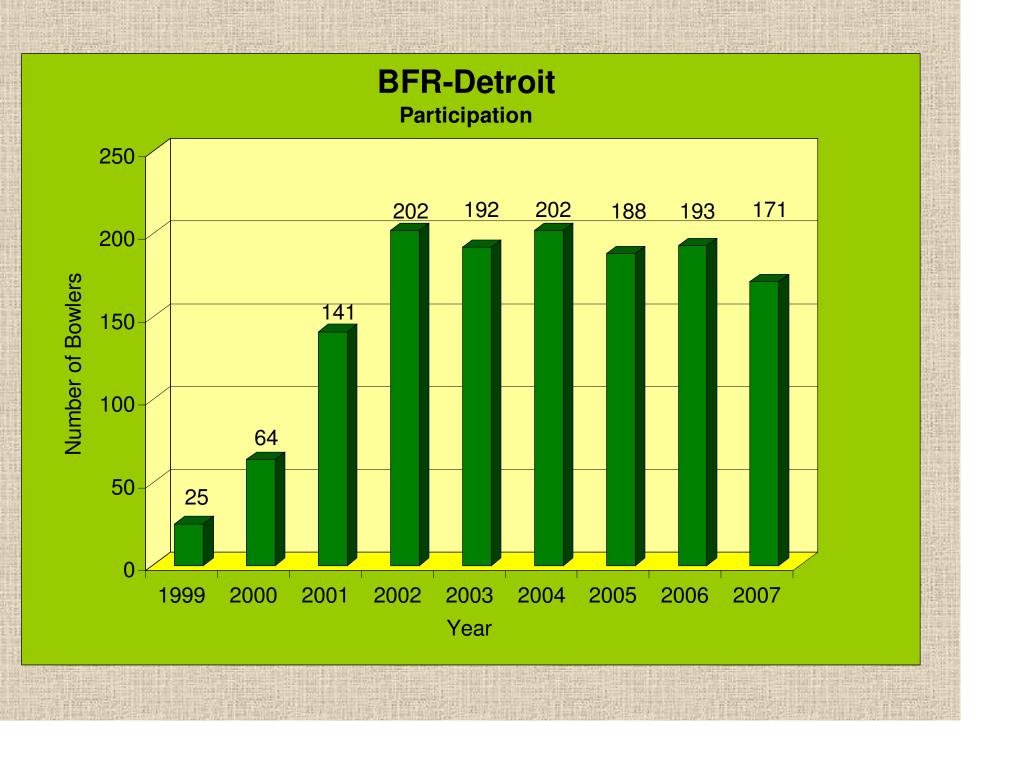
"I can see a lot better since the operation."

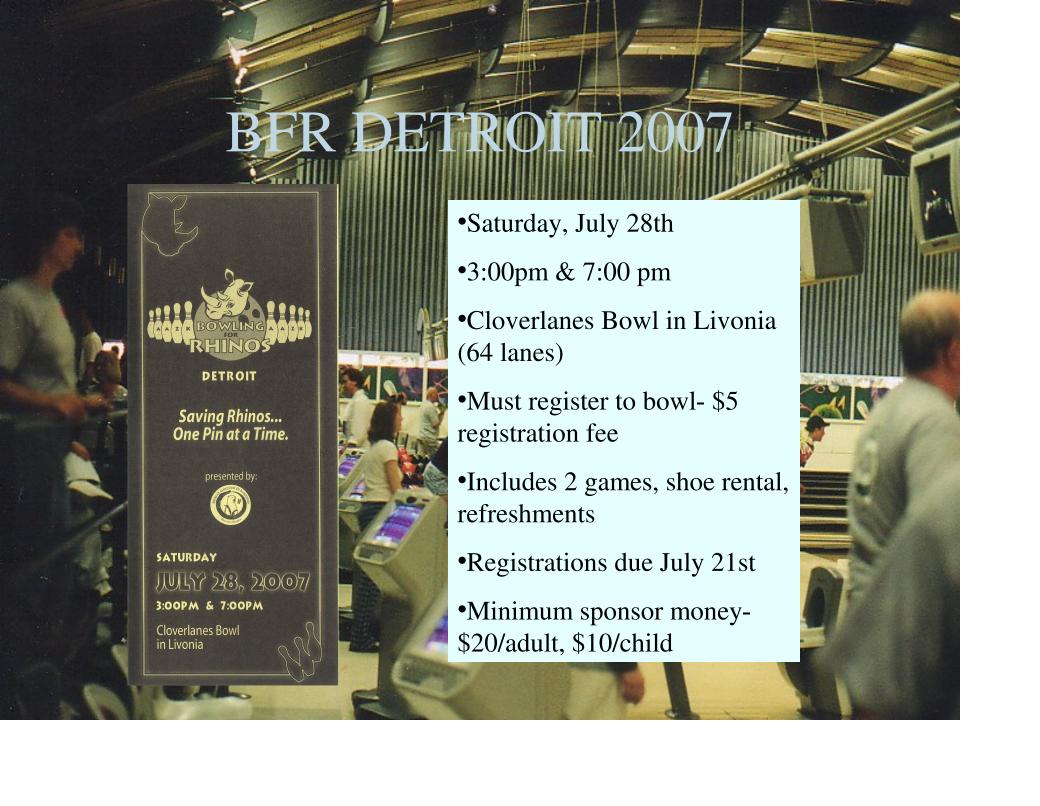
# BOWLING FOR RHINOS Detroit



Working Together for Rhino Conservation

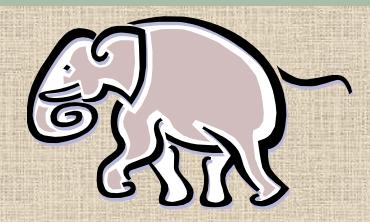


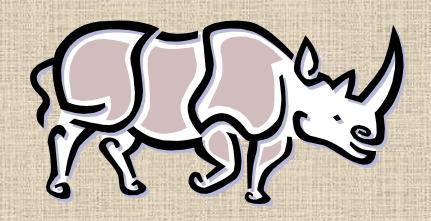




### **FAMILY EVENT**

- Starts at 3:00
- Cookie Walk
- Coloring Contest
  - Tin Can Raffle





### **TRADITIONAL**

- Starts at 7:00
- Silent Auction
  - 50/50

# 2007 BFR Committee

**Coordinator Barbie Wilson** 



Publicity
Patti Miles
Linda Denomme

Silent Auction Cindy Colling

**Volunteers Ron Manseau** 

<u>50/50</u> Tom Roy

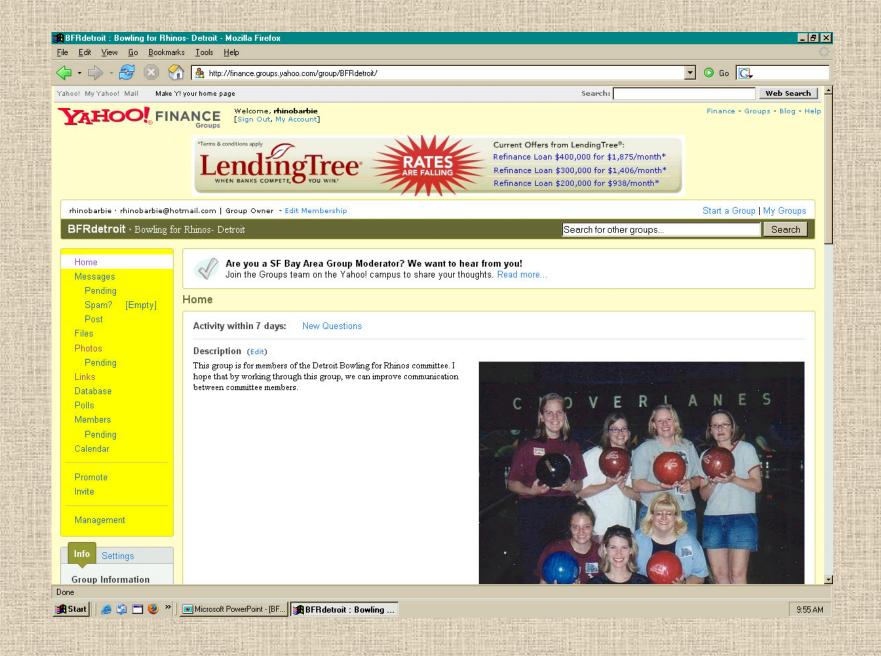
Tin Can Raffle Gretchen Friedman Signage & Coloring Contest Tracy Unger

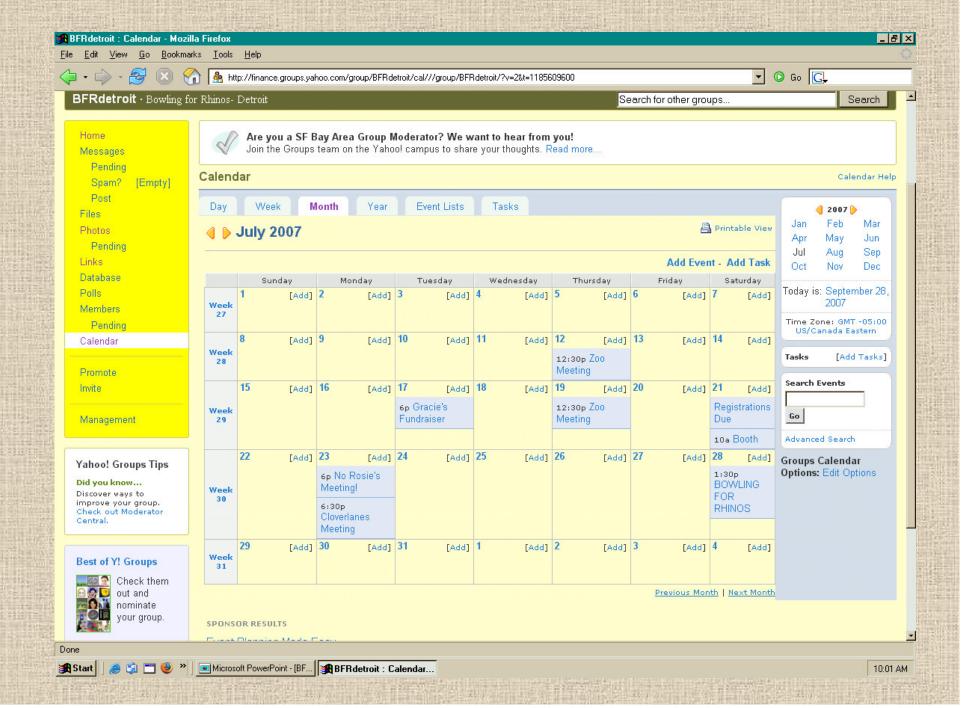
> Candy Sales Tammy Colt

**Announcements Erin Carlesimo** 

Incentives
Kelly Wilson

Sales Tables
Carol Bresnay





### BUDGET

RENTALS

Bowling Alley \$1500 \$696

**OFFICE** 

Postage \$40 \$0

Registration Fee \$25 \$25

SALES

Incentives \$2000 **\$2426** 

Candy Bars \$500 **\$655.46** 

**ADVERTISING** 

Printing \$400 \$220

Booth \$30 \$0

**OTHER** 

Magnets \$100 **\$110** 

Prizes \$300 \$275

Refreshments \$1200 \$960

Decorations \$30 \$43

Sponsor Signs \$100 \$156

Other \$50 \$16

NEW

Tin Can Raffle \$50 \$76

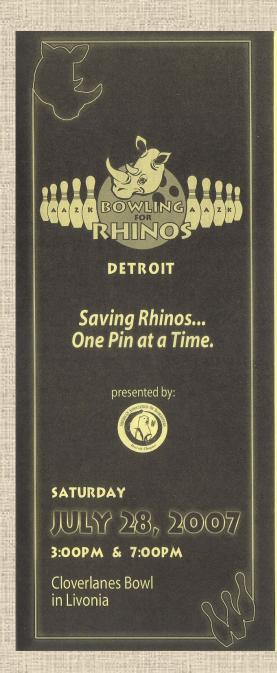
Cookie Walk \$100 \$45

Coloring Contest \$75 \$49

TOTAL \$6500 \$5752

- INCOME \$2500 \$3065

\$4000 \$2687



Rhinos have lived on earth for over 50 million years, but whether they survive even 50 years more is open to speculation. Only 5 rhino species exist today when once there were over 100 species. The 5 species-White, Black, Indian, Sumatran, and Javanare all endangered.



Bowling For Rhinos is organized by volunteers, who donate their time and skills to help raise money to send directly to the places in need. Since all the people involved are volunteers, 100% of all donations are sent directly to these rhino conservation areas!

In Kenya we support the Lewa Wildlife Conservancy where our donations help protect both Black and White Rhinos and most of the other animals native to East Africa. In Indonesia, AAZK supports the remaining Javan Rhinos at Ujung Kulon National Park and the Sumatran Rhinos in Bukit Barisan Selatan and Way Kambas National Parks.

Over 40 AAZK chapters participate throughout the U.S. raising over \$200,000 annually. The Detroit Chapter of AAZK has been an active participant in Bowling for Rhinos since 1990. To date, we have raised over \$100,000 for this charity. With your help, we can continue to help keep these species alive!

#### Check out these websites for more information:

www.aazkdetroit.org www.aazkbfr.org www.lewa.org www.detroitzoo.org



#### **Cloverlanes Bowl**

28900 Schoolcraft Rd., Livonia I-96 Service Drive at Middlebelt Rd.

#### **HOW TO HAVE FUN WHILE SAVING AN ENDANGERED SPECIES:**

#### REGISTER

- Register individually, or form a team of 4-5 bowlers
- Choose to bowl at 3:00pm or 7:00pm
- Mail in registration ticket with fee before July 21, 2007

#### COLLECT

- Collect Sponsor Money: \$20 minimum for adults and \$10 for children
- Donations are tax deductible
- Gifts available for bowlers collecting \$50 and more

- Bring your signed Sponsor Sheet and Sponsor Money
- Includes 2 games and shoe rental
- Bumper Bowling available for kids
- Pizza and Pop will be provided

#### DENJOY!

- 3:00 Family Event 7:00 Classic Event
- Tin Can Raffle
- Silent Auction
- Cookie Walk
- 50/50 Raffle
- Coloring Contest
- BFR merchandise for sale at both events!

#### SAVE THE RHINOS!

**Questions?** Call (248) 398-0903 x3000

or e-mail at aazk@detroitzoo.org

#### **REGISTRATION TICKET** One completed ticket required per bowler. If registering as a team (4-5 bowlers), please indicate a team name and/or captain. Individual bowlers are welcome. Registration ticket City \_\_\_\_\_\_ State \_\_\_\_ Zip \_ and \$5.00 fee must be received by July 21, 2007. Space is Phone (optional) limited. Bring signed sponsor sheet and sponsor money (\$20 adult minimum or \$10 child minimum) to the event. E-mail Address (optional) ALL BOWLERS MUST REGISTER IN ADVANCE. Which event will you attend? 3:00pm 7:00pm Please mail your registration ticket and check or money order Team Name (optional) \_\_\_\_ made payable to "AAZK-Detroit" to: Team Captain (optional) \_\_\_\_ AAZK - Attn: BFR Do you want bumpers set up on your lane (for kids)? 8450 W. Ten Mile Road O Yes Royal Oak, MI 48067 O Please add my name to your mailing list OI am unable to bowl but would like to donate \$ Registration Fee - \$5.00 per bowler Detach along dotted line and mail to the address above. **SPONSOR SHEET Bowling for Rhinos** Sponsor Address and/or E-Mail Official Sponsor Sheet Sponsored by AAZK, Inc. 100% of all donations go directly to conservation! Bring this form and funds raised with you the night of the event. Please print clearly Make checks payable to "AAZK - Detroit". ALL BOWLERS MUST READ AND SIGN THE FOLLOWING. (BOWLERS UNDER THE AGE 18 MUST HAVE THIS FORM SIGNED BY A PARENT OR GUARDIAN.) I understand that by participating in this Bowl-a-thon, I will in no way hold the American Association of Zoo Keepers Inc., Detroit AAZK, or bowling lanes responsible for any injury, accident, or damages sustained while participating in this event. **Total Received** MINIMUM OF \$20 IN SPONSOR MONEY PER ADULT (For children 12 and under there is only a \$10 minimum required) **Sponsor Levels** Rhino Fan Rhino Lover • Collects at least \$50 • Collects at least \$100 • Receives a FREE Receives a FREE Bowling for Rhinos T-shirt Bowling for Rhinos T-shirt AND Rhino beanbag animal





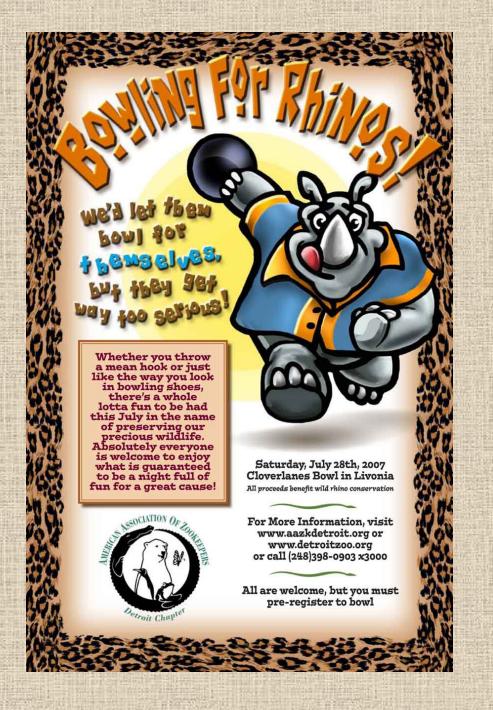


#### **BOWLING FOR RHINOS**

American Association of Zoo Keepers **Detroit Chapter** 8450 West Ten Mile Road Royal Oak, MI 48067

"Saving Rhinos... One Pin at a Time."





## **SPONSORS**

### LANE SPONSORS \$50

- Banner displayed over lane
- Information listed on handout





### **SPONSORS**

### MAGNET SPONSOR \$300

- Information on all magnets
- Information listed on handout





Lane #

#### Welcome to BOWLING for RHINOS!

Thank you for joining us in our mission to have fun while raising money for animal conservation!

REFRESHMENTS

Pizza and Pop

SILENT AUCTION Ends at 9:00

HIGH GAME PRIZES

If you believe you may be a contender for the high game in your category, report your score to the front desk.

SALES

50/50 RAFFLE Shirts, Beanies, and Lollypops Winning ticket drawn at 8:45

Want to join us again next year? Join our Mailing List!

#### THANK YOU FOR HELPING THE WILD RHINOS!

2007 Committee Members: Barbie Wilson, Kelly Wilson, Patti Miles, Cindy Colling, Tammy Colt, Gretchen Freidmann, Erin Carlesimo, Tracy Unger, Ron Manseau, Tom Roy, Carol Bresnay, Linda Denomme

www.aazkdetroit.org

Thank you to our Sponsors! Please support the businesses that support the rhinos!



#### KNOCK OUT PEST CONTROL

We offer dependable, satisfied quality service 10133 W. McNichols, Detroit, MI (313) 861-9790

G. J. KEEGAN HAY & STRAW 10884 Ryan Road, Emmett, MI 48122 (810) 384-1737



#### PROPERTY FACTS HOME INSPECTIONS

9350 Colony Farm Ct., Plymouth, MI 48170 www.propertyfactsinspections.com (734) 207-9004



Commercial Glass & Door Repair, Sales & Service 25825 Plymouth Road, Redford, MI 48239 (313) 937-3700

> And, of course, we appreciate the help and support from:





#### CLASSIC PET SUPPLY II, INC.

3188 Gratiot Ave, Marysville, MI 48040 13760 E. 12 Mile, Warren, MI 48088 (810) 364-0200

#### FREEMAN'S PHOTOGRAPHY

Weddings-Senior Portraits-Family Photos www.freemansphotography.net (906) 774-8374

#### J's SILK SCREENS

We'll Come See You 68259 Main St., Richmond, MI 48062 (586) 727-3321



#### BLUE RHINO GAS #1 Brand in

Cylinder Exchange National BFR Sponsor



# **CANDY SALES**







### **KICK-OFF PARTY**



•Raises funds for AAZK Detroit•BFR Publicity



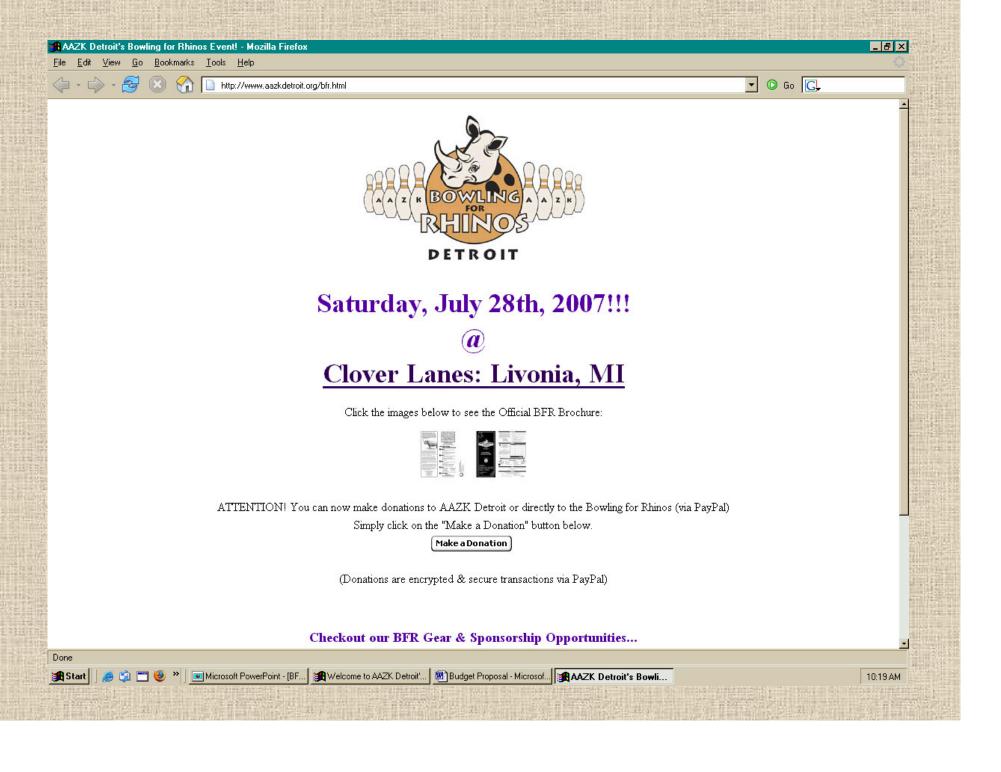
### \$20 for Buffett:

- •Wings
- •Veggie Burgers
  - •Fries
  - •Soda
  - •Salad









### **INCENTIVES**

### **RHINO FAN**

- Collects at least \$50 in Sponsor Money
- Receives a freeBowling for Rhinos T-Shirt

### RHINO LOVER

- Collects at least \$100 in Sponsor Money
- Receives a freeBowling for Rhinos T-Shirt

and -

Receives a free Rhino Bean Bag Animal

# 2007 Shirt Designs





# BEAN BAG RHINOS



- Each "Rhino Lover" receives one for free!
- Also available for sale at the event

# **PRIZES**



•2 Top Money Raisers at each event

High Game for:WomenMenYouth



# **VOLUNTEERS**





### INDIVIDUAL EFFORTS

### **School Fundraisers**

- Pop Can Drives
- Penny Collections
- Mini "BFR" Events

### Bar Fundraiser

- Guest Bartend
- Receive 10% of Sales for the night

# **COLORING CONTEST**

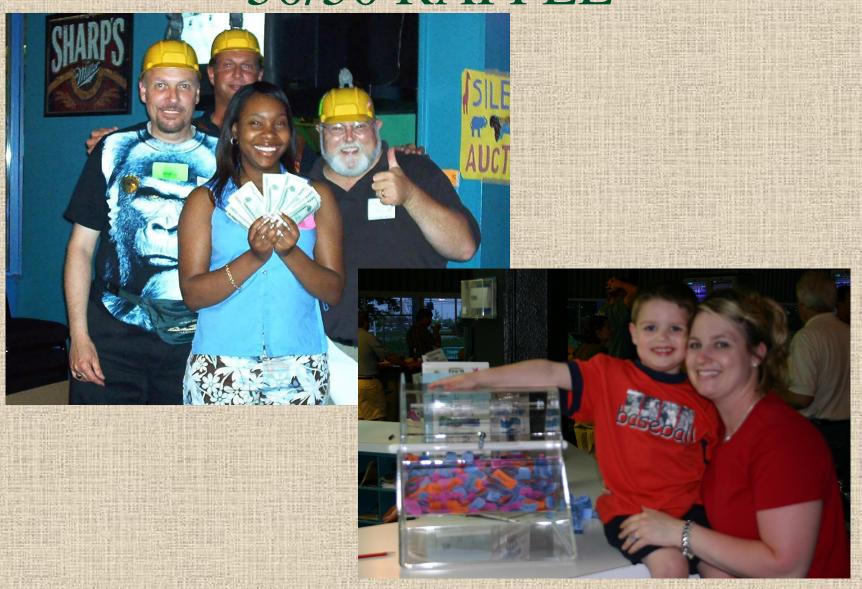


# TIN CAN RAFFLE





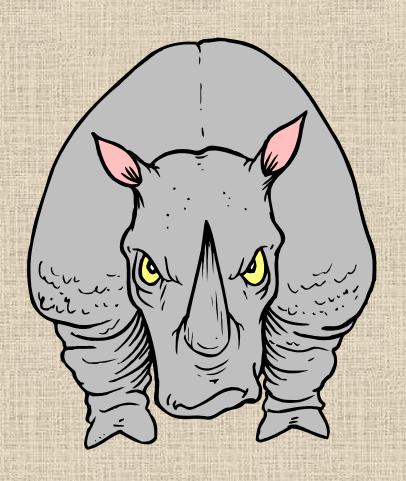
# 50/50 RAFFLE





### **BFR-DETROIT 2008**

Ideas from Wrap-Up Meeting



- Change Date!!!
- Scout Involvement
- General Tickets
- Make it more "Green"

# RHINO LOVERS-- UNITE!

BFR-Toledo





Shirt Design

**Brochure Format** 

Spreadsheet

Paper

Presentation



NOW PROMISE ME... NO MATTER HOW LOVEY-DOVEY YOU BOTH MAY FEEL ... NO MORE ESKIMO KISSES. www.offthemark.com